

JOB TITLE – Marketing Intern (12 month FTC)

REPORTS TO – Head of Digital Marketing

LOCATION – Voysey House, Chiswick

DEPARTMENT– Marketing

PURPOSE –

We have an exciting opportunity for a Marketing Intern to join our fast-paced and creative Digital Marketing team. This role is focused on helping us grow our online presence, build communities, and create engaging content across our digital channels. You'll play a key role in scheduling posts, managing interactions, and supporting influencer and affiliate activity, as well as contributing to wider marketing projects and campaigns.

About us:

Sanderson Design Group plc is a luxury interior design house, home to six iconic brands with over 165 years of history: Sanderson, Morris & Co., Harlequin, Zoffany, Clarke & Clarke, and Scion. Our portfolio spans fabric, wallpaper, and paint, with manufacturing capabilities through Anstey and Standfast & Barracks. Our purpose is to 'bring the beautiful into people's homes and lives' and we're the proud owners of one of Europe's largest design archives, with over 75,000 historical documents and artworks.

RESPONSIBILITIES –

- Plan, create, and schedule content across Instagram, Facebook, Pinterest, TikTok, and LinkedIn.
- Support community management on our social channels. Monitor, respond to, and engage with comments, messages, and brand mentions in line with our tone of voice.
- Support with sourcing, onboarding, and managing influencer and affiliate partners, ensuring deliverables are met.
- Assist with creating and adapting content (copy, images, video, reels, stories) for our social channels, website, and email marketing.
- Support trading across our eCommerce channels through inbound marketing activity and content delivery.
- Keep up to date with social media trends, competitor activity, and emerging platforms, bringing fresh ideas to the team.
- Collaborate with wider team on campaigns, events, and creative content.
- Assist with presentations for product launches and manage asset calendars.
- Maintain organisation of digital assets and marketing filing systems.
- Support the team in creating briefs for graphics requests and collating assets and copy.
- Help ensure all social media and campaign activity aligns with brand guidelines.

MEASURES OF SUCCESS –

- Consistent, engaging, and on-brand social media presence.
- Increased follower engagement, leads, and positive community sentiment.
- Successful delivery of influencer and affiliate activity.
- Timely delivery of content and campaign materials.

CONNECTING WITH OTHERS ·

QUALIFICATION, SKILLS & EXPERIENCE

- Undergraduate or recent graduate in Marketing, Digital Media, or similar.
- Ideally some experience managing social media accounts or working in a marketing team.
- Creative mindset with strong copywriting skills.
- Highly organised with the ability to work to tight deadlines.
- Team player who enjoys collaborating across teams.
- Comfortable using social media management tools and Microsoft Office suite.
- Enthusiastic about trends, design, and creative storytelling.