

## **Senior Graphic Designer.**

As a luxury creative business, you are in a key role overseeing the (Marketing/Creative) Studio and production of brand and product assets to engage, inspire, and communicate with customers.

### **Responsibilities.**

- Creation of standout and cut through creative assets (print and digital) to support brand and product communications for all channels. Including website, social, email, digital design books, lookbooks, pattern books, packaging, digital/print ads and POS.
- Work with the Marketing Studio Manager and develop graphic concept briefs for all required marketing assets, ensuring that they are in alignment with the marketing/creative brief requirements and that all assets are consistent, have a cohesive look and tell the story.
- See an entire collection launch through from Brief > Creation of Graphics Concept Brief > Artwork > Production (where applicable) > Launch
- Artwork your own images and separations for all projects.
- Ensure that all assets created are in alignment with the brand guidelines, brand character and that they uphold the brand standards and expression for each brand.
- Bring graphics and marketing industry best practise inhouse to ensure assets created are to an exceptional standard and are fit for purpose.
- Maintain all deadlines and prioritise workflow accordingly.
- Support the Marketing Studio Manager.
- Help review Junior design drafts where needed.

### **Measures of Success.**

- Production of standout, cut through and emotive creative assets/communications.
- Creation of digital assets that improves content performance.
- All projects and launches are delivered on time, on budget and to brief.

### **Connecting with others.**

- Internal: Design, Marketing, Patterning, Licensing, Sales

- External: Photographers, Printers, Advertising Agencies, Key Suppliers

### **Skills & Experience.**

- Graphic Design Degree and/or 5+ years design experience
- Expert skills in creating high end graphic design for print. Knowledge and experience of digital graphic design for all digital platforms would be advantageous.
- Expert knowledge of the Adobe Creative Suite and the knowledge of video editing software would be advantageous.
- Experience in the creation of GIFS.
- A well-presented portfolio that represents a strong sense of typography, range of design styles across multiple platforms, diversity of projects, and a clear personal aesthetic.
- Ability to conceptualise visuals based on project requirements.
- Organised, self-motivated team player with excellent collaboration skills.
- Additional skills relating to graphic design projects such as retouching, colour knowledge and illustration would be advantageous.

### **Behaviours.**

Proactive, Dynamic, Professional, Organised, Approachable, Confident, Flexible, Creative, Detailed

**If you wish to apply, please send your CV to [jobs@sandersondesigngroup.com](mailto:jobs@sandersondesigngroup.com)**

### **About Us.**

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of quintessentially British luxury interior brands and 2 manufacturing brands, at



Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, began life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms.

Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.