



## **Stylist.**

We have a new opportunity for a Stylist to join us to conceptualise and deliver brand campaigns, lifestyle shoots, product shoots and third party partnership photography and video content that align with brand aesthetics, delights customer and drive engagement.

Our Stylist will be responsible for amplifying brand narratives through creative content, capturing our luxury heritage and aligning with each brand's identity and messaging pillars. Merging a strong creative vision with commercial strategy to inspire our customers across multiple platforms.

## **Areas of Accountability.**

- Maintain visual coherence and brand integrity across all of our Brands, tailoring creative for each brand's unique identity and audience within the luxury interiors market.
- Stay ahead of design and luxury trends to incorporate fresh, innovative concepts into photoshoots and campaigns.
- An understanding of our individual brand and the importance of brand alignment, ensuring elevated omnichannel customer experience
- Ensure creative projects are pitched and executed on time and on budget.
- Manage multiple projects such as lifestyle shoots, product shoots, social campaigns and third party partnership photography sign off and branded video content.
- Work on shoots and campaigns with high-profile collaborators, ensuring exceptional relationship management and interpersonal skills to get the best creative content.
- The Styling team will be expected to travel as part of the role to project manage shoots at various locations in the UK and internationally.

## **Responsibilities.**

- Conceptualise and deliver content that represents the distinct identity of each brand across multiple platforms.



- Understand and embody each brand's aesthetic, ethos, and key messaging to create engaging content.
- Collaborate with licensing partners to ensure brand compliance and elevated creative for their photoshoots and campaigns
- Lead the creative vision and manage the logistical execution for photoshoots, video content and brand collaborations, showcasing each brand's identity through beautiful creative.
- Develop and adapt visual standards for each shoot to ensure consistency and adaptability for digital channel strategies and customer touchpoints.
- Collaborate with Design Team and wider Marketing Team to understand assets required for a collection launches and campaigns.

#### **Measures of Success.**

- Visual Consistency & Brand Integrity implementing consistent brand standards across multiple platforms
- Increase in customer engagement through impactful omnichannel content.
- Effective projects management. Shoots completed within the agreed timelines. Consistent and clear communication with all involved teams.
- Budget management ensuring projects stay within the allocated budget.
- Cultivate relationships with suppliers and other key stakeholders to achieve the best cost with inspiring product for shoots.
- Increase in footfall by 50% within showrooms and Exhibition events. Measured by Lead generation or bookings.

#### **Connecting with others.**

- **Internal:** Design, marketing, licensing, procurement, sales, finance, merchandising.
- **External:** Photographers, upholsterers/curtain makers, set builders, couriers, home/lifestyle brands, furniture manufacturers, key suppliers, influencers, external agencies.

#### **Qualification.**

- Marketing or Art or equivalent degree
- 5 GCSE's or equivalent ( A-C)



- Full UK Driving license
- Minimum 3 years of experience in content creation for luxury interior, furniture or home décor brands, with proven experience managing multi-brand environments in a creative field or similar.

### **Skills & Experience.**

- The ideal candidate will have a keen eye for detail, an understanding of the luxury market, and experience in visual merchandising installs in line with brand identity.
- A highly self-motivated individual with a well developed commercial acumen
- Enjoy working in a team and closely with a number of internal stakeholders
- A creative thinker and problem solver who works well under pressure
- Well organised with the ability to plan and deliver multiple projects on tight deadlines with attention to detail.
- Experience of projects management, time management and budget management.
- Up-to-date on trends in luxury retail and interior design; familiarity with photo shoot planning and retail partner collaboration.
- Experience in working effectively across teams and with retail partners.
- Comprehensive computer skills including Microsoft Office, a good knowledge of Adobe suite, CAD and Google sketch up is beneficial.

### **Behaviours.**

Inspirational, proactive, dynamic, professional, organised, approachable, confident, flexible, creative, decisive.

**If you wish to apply, please send your CV to [jobs@sandersondesigngroup.com](mailto:jobs@sandersondesigngroup.com)**

### **About Us.**

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.



In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, began life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms.

Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.