



Internal Communications Manager. (4 days per week)

We have an exciting opportunity for an Internal Communications Manager to join us. As the expert in internal communications, this role will be critical in enabling us to ‘Bring the Beautiful into People’s Homes and Lives’ by building an internal communications and channel strategy that enables us to engage our workforce, celebrate our brands and strive to achieve our ambition to be the employer of choice within our industry. It will play a pivotal role in fostering a vibrant, collaborative, and highly productive workplace environment.

Working alongside our People, Marketing and Group Leadership teams, the role holder will bring our ‘Work Beautiful’ strategy to life, strengthening our employee value proposition through creative, inspiring content that helps to connect our people across multiple sites. As a guardian of our internal brand, you will ensure that our values and vision are embodied in every communication and engagement initiative.

Responsibilities.

- Develop and implement strategic internal communications plans to ensure effective messaging and alignment with our corporate goals
- Recognising the diverse nature of our teams across different sites; address their needs through tailored channel strategies
- Visit our locations to gain understanding of all areas of the business, ideally two or three days in the office each week
- Lead employee engagement initiatives that promote a positive work environment, increase employee satisfaction, and drive performance
- Craft compelling content for a variety of internal communication channels, including intranet, newsletters, emails, and presentations, ensuring consistency and alignment with our employer brand
- Collaborate with cross-functional teams to identify and celebrate success stories, milestones, and key achievements within the company
- Work closely with marketing teams to repurpose external content and use it internally to keep the workforce up to date with goings on
- Support with “people projects” whether it be recruitment, wellbeing, benefits or welcoming new team members



- Advocate for the SDG brands, increasing brand awareness internally ensuring all material aligns with brand guidelines and tone of voice
- Monitor and report on the effectiveness of internal communications and engagement activities, leveraging insights to drive continuous improvement
- Champion the development and reinforcement of our company culture, ensuring it aligns with our values and fosters an environment of respect, where differences are not only acknowledged but are seen as a vital aspect of our creative excellence and innovation
- Drive initiatives that cultivate a positive, inclusive, and inspiring workplace environment, encouraging creativity, collaboration, and a sense of belonging among all employees
- Refresh the SDG intranet pages to make content accessible, informative and timely

Qualification.

Bachelor's degree in Communications, Public Relations, Human Resources, or related field an advantage, though not essential

Skills & Experience.

- Proven experience in internal communications, preferably within a related industry
- Exceptional writing, editing, and verbal communication skills, with an ability to convey complex ideas in a clear, concise, and compelling manner
- Comprehensive computer skills including Microsoft office, SharePoint and other digital platforms is beneficial
- Strong project management abilities, with a track record of successfully leading initiatives from concept through to completion
- Creative thinker with a strategic mindset, capable of developing innovative multi-channel solutions to engage and inspire a diverse workforce
- Strong interpersonal and relationship-building skills with the confidence and ability to communicate with every level of the organisation
- Experience championing equality, diversity and inclusion initiatives and driving awareness across the workplace
- Proactive and self-motivated, resilient in the face of multiple demands, with the ability to prioritise activity and manage stakeholder expectations



Behaviours.

Creative, organised, proactive, passionate, flexible, leader, confident, dynamic, professional.

If you wish to apply, please send your CV to jobs@sandersondesigngroup.com

About Us.

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, begun life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms.

Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.