

Creative Marketing Assistant/Graduate (12-month fixed-term contract)

We're looking for a Creative Marketing Assistant to join our prestigious fabric manufacturing site, Standfast & Barracks (part of the iconic Sanderson Design Group plc). As Creative Marketing Assistant, you will be responsible for gaining a comprehensive understanding of our target brands and customers to enable you to produce effective marketing tools in a creative and design-led way.

Quality is everything to us and we're passionate about every aspect of fabric production; from conception and design, right through to manufacturing, taking pride in our ethos which combines the traditional with the innovative. Our heritage is quintessentially British, and we are proud to produce some of the finest quality prints for many design-led home furnishing and apparel brands.

Responsibilities

- Helping identify marketing trends and key opportunities for innovation
- Build up a comprehensive understanding of our customer bases, through customer profiling
- Write copy for internal and external marketing and communication material, including press releases, website updates, brochures, and social media posts
- Learning and working with various types of software for digital marketing
- Creating and interpreting a variety of reports and analytics
- Analysing questionnaires and other forms of feedback
- Ensuring customers are informed of company news, new designs and new developments
- To keep good standards of housekeeping
- To carry out all other reasonable duties as requested
- To comply with all health and safety requirements

Skills & Experience

- Bachelor's degree in Marketing, Business or related field and/or equivalent
- Effective written and verbal communication skills
- Experience with photo or video editing software (like Photoshop or Adobe Premiere Pro)
- Digital marketing experience
- High attention to detail
- Able to work effectively within a team and independently
- Competent in Microsoft applications including Word, Excel, and Outlook
- Good organisation skills and able to manage their own time
- A good understanding of all social media platforms and how to use them
- A natural creative flare
- A quick learner, able to pick things up and learn new skills with ease
- Knowledge of textile designs is preferred

To apply, please send your CV to jobs@sandersondesigngroup.com

About Us

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, began life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms. Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.