



Senior Graphic Designer (12-month FTC)

We have an exciting opportunity for a creative Senior Graphic Designer to join us on a maternity cover contract. As a Senior Graphic Designer, you will work in a creative Marketing team with the opportunity to immerse yourself in various projects across a design led business. You will be a customer-centric self-starter with a keen eye for design, supporting various departments across our business with their graphics requirements.

We are a collective of seven luxury interior brands, each with a special role to play, and two manufacturing brands (Anstey Wallpaper Company and Standfast & Barracks). At Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion and Archive and our purpose is 'to bring the beautiful into people's homes and lives'.

Responsibilities

- Creation of standout and cut through creative assets (print and digital) to support brand and product communications for all channels including website, social, email, digital design books, lookbooks, pattern books, packaging, digital/print ads and POS
- Work with the Graphic Design Manager and develop graphic concept briefs for all required marketing assets, ensuring these are aligned with the marketing/creative brief and all assets are consistent (have a cohesive look and tell the story)
- See an entire collection launch through from Brief > Creation of Graphics Concept Brief > Artwork > Production (where applicable) > Launch
- Artwork your own images and separations for all projects
- Ensure all assets created are aligned with the brand guidelines, brand character and uphold the brand standards and expression for each brand
- Bring graphics and marketing industry best practise inhouse to ensure assets created are to an exceptional standard and fit for purpose
- Ability to manage a demanding and high workload effectively, consistently delivering project briefs
- Support the Graphic Design Manager as well as coaching junior Graphic Designers
- Be aware of commercial trends as well as new ideas to inspire creative living

Experience & Skills

- Degree in Graphic Design and/or equivalent
- 3+ years' experience working as a Graphic Designer
- Expert skills in print and traditional media channels as well as digital channel technologies including graphic design for digital platforms
- Proven track record working with an internal design team and agencies to elevate the quality, creativity and deliverables developed
- Expert knowledge of relevant design tools e.g., Illustrator, Photoshop, InDesign, Microsoft Office, Adobe Creative Suite etc. as well as video editing and use of video editing software
- Self-motivated, accountable, and able to work well with a diverse group of people



- Portfolio that represents a strong sense of typography, range of design styles, diversity of projects and a clear personal aesthetic
- Strong point of view on creative ideas and ability to promote conceptual thinking among team
- Proven experience of working simultaneously across multiple brands
- Experienced in working with brand guidelines
- Outstanding team player; excellent collaboration skills
- Organised, detail-oriented self-starter that can juggle/manage multiple projects and work tight deadlines with high attention to detail
- Ability to communicate graphic design concepts to Marketing & Sales teams
- Experience in facilitation and/or storytelling

To apply, please send your CV to jobs@sandersondesigngroup.com

About us

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of 7 quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Archive, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, began life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms. Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.