

Marketing Intern (12-month FTC)

We have an exciting opportunity for a Marketing Intern to join us and work closely with our Brand Managers in an exciting and fast paced Marketing team. As a Marketing Intern at Sanderson Design Group, you will be responsible for supporting with a variety of day-to-day tasks along with longer-term projects to build effective brand campaigns as well as supporting the channel leads with PR, communications, social media and advertising.

We are a collective of seven luxury interior brands, each with a special role to play, and two manufacturing brands (Anstey Wallpaper Company and Standfast & Barracks). At Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion and Archive and our purpose is 'to bring the beautiful into people's homes and lives'.

Responsibilities

- Collaborate closely with the Brand Managers on new campaigns and briefs
- Work on presentations for product launches and manage asset calendars
- Execute campaign briefs by liaising with the wider team e.g., social media and PR
- Assist with the organisation of all marketing material for upcoming projects
- Support the team in creating briefs for graphic requests, collating assets and copy
- Maintain general housekeeping of the marketing digital filing system
- Manage travel and entertainment for events (shows, photoshoots) and ad-hoc projects
- Daily administrative tasks to support the Brand Managers
- Gain an understanding of the Launch Lifecycle
- Deliver all projects to a high standard, in line with Brand expectations
- Order product for PR requests and influencers

Experience & Skills

- Undergraduate or recent graduate of Marketing and/or equivalent
- Some previous experience working in an office environment (ideally within a Marketing team)
- A highly self-motivated individual
- Organized: the ability to plan and deliver on tight deadlines with high attention to detail
- A team player who can work with multiple with internal stakeholders (able to present to stakeholders if required)
- Comprehensive computer skills (Microsoft Office suite)
- Finds new processes for better working practices
- Works well under pressure and able to manage multiple projects simultaneously
- A creative thinker and problem solver
- Good at building relationships with sound negotiating skills
- Can stick to budgets and have the capacity to look at the bigger picture

To apply, please send you CV to jobs@sandersondesigngroup.com

About us

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of 7 quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Archive, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, began life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms. Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.