

Social Media Assistant (12-month FTC)

We have an exciting opportunity for a Social Media Assistant with a passion for all things social to join us. As our Social Media Assistant, you will support the wider team to deliver an effective social media strategy by executing content across all platforms and assist in engaging our online community to drive meaningful conversations around sales for our brands.

Responsibilities

- Assist with the day-to-day social media management set by the Social Media Manager, including scheduling, uploading, and monitoring posts
- Contribute as a key player in the day-to-day customer conversation on brand social channels, bridging the gap between customer service where needed
- Look out for opportunities for our brands to be part of key trends and conversations online
- Assist with reporting on channel performance, including identifying successes and space to improve
- Execute the Pinterest strategy with guidance from the team including uploading content and managing boards
- Assist the Social Media Manager and Social Media Executive on wider team responsibilities such as the execution of influencer marketing, copy and content creation, and wider social media strategy
- Support with copywriting where required

Skills & Experience

- Marketing related degree and/or equivalent
- A passion for social media and staying abreast of latest updates and content trends
- Experience of using social media management tools
- Experience in social media community management
- Strong numerical skills with an ability to turn numbers into insight
- An interest in interiors/interior design
- Ability to work independently on tasks as well as collaboratively with the team on collective goals and responsibilities
- High attention to detail and the ability to work to tight deadlines
- Ability to write engaging copy
- Experience in a multi-brand environment (desirable)

You can apply by sending your CV to jobs@sandersondesigngroup.com

About us

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of 7 quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Archive, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, began life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms. Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.