

## Sales & Marketing Assistant

We have an exciting opportunity for a creative Sales & Marketing Assistant to join us and bridge the gap in communication across various teams, primarily customer service and design, to allow for effective workflows to achieve the overall sales objectives of our business. As a Sales & Marketing Assistant, you will help focus these functions to allow for more targeted and effective work routines. This is a great opportunity to learn about several brands within the Sanderson Design Group portfolio and work on a variety of sales and marketing activities.

### Responsibilities

- Update and maintain the website
- Social Media management
- Support the teams in liaising with customers and ensure all customer files are up to date
- With particular focus on digital printing, support the Sales and Customer Service teams with all digital print enquiries, taking ownership of digital projects with direction from the wider team
- Work with the appropriate teams to ensure timely developments and delivery of new projects (ensure KPI's are met)
- Prepare initial price lists and estimates for new designs and collections
- Keep up to date on new products and services as well as learning of existing ones
- Provide statistical insights into marketing, digital and social media channels to support targeted sales and marketing activities
- Work with the team to drive business and customer engagement in all marketing activities e.g., employee participation, targeted customer campaigns, social media content
- Develop content and marketing campaigns across both print and digital to drive business
- Analyse the success of campaigns, monitoring data, and creating reports
- Alongside the Sales Administrator, prepare initial price lists and estimates for new designs and collections
- Complete ad-hoc administration tasks as and when required

### Experience & Skills

- Knowledge of the wallcovering or associated industry
- 2-3 years' experience in a similar role (sales, marketing)
- Proven track record of working successfully with customers
- Experience working with data analysis and project management tools
- Experience of marketing campaigns (print and digital) within a creative industry
- Sound working knowledge of Photoshop or associated packages
- Excellent project management and administration skills
- Organised and efficient individual with excellent attention to detail
- Good communication skills with the confidence to liaise with clients and stakeholders at all levels

- Able to work alone using initiative as well as within a team environment
- A quick learner with a flexible can-do attitude

To apply, please send your CV to [jobs@sandersondesigngroup.com](mailto:jobs@sandersondesigngroup.com)

## **About us**

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of 7 quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Archive, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, began life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms. Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.