

RNS REACH

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SANDERSON DESIGN GROUP PLC

("Sanderson Design Group", the "Company" or the "Group")

Morris & Co. collaborates with Ben Pentreath on Cornubia collection

Sanderson Design Group PLC (AIM: SDG), the luxury interior design and furnishings group, announces that its Morris & Co. brand is launching a second collection of fabrics and wallpapers in collaboration with the influential architect and designer Ben Pentreath following the success of his first collection, Queen Square, which re-presented William Morris designs in innovative colourways.

The new collection, Cornubia, will be launched in March this year at London Design Week and comprises 18 fabrics and 18 wallpapers in multiple colourways. The collection will include two patterns from the Morris & Co. design archive that have not been printed by the Company for many years.

The colourways of the Cornubia collection are inspired by the coastal landscape of Cornwall in a palette for spring and summer, including tangerine, lemon yellow, primrose, soft pinks, blues and bright apple greens.

To support the marketing of Cornubia, Ben Pentreath has redecorated an Arts & Crafts home on the Cornish coast to showcase the collection's fabrics and wallpapers in an authentic setting. High resolution images are available via the following link: <https://we.tl/t-4MsDQar7kl>.

The media launch of Cornubia will take place this morning at a press event during which Ben Pentreath will discuss the collection with interior design journalists from national, consumer and specialist titles.

Ben Pentreath said: "In developing this new collection, as with Queen Square, there are two simultaneous excitements. The first is taking timeless and much-loved classics and casting them in a new light with new colours and combinations and the second is in reviving old patterns that haven't seen the light of day for too long. Of particular interest in the Cornubia collection is the re-release of two large scale patterns that haven't been in production by Morris & Co. for decades - Merton (formerly Eden) and Woodland Weeds."

Lisa Montague, Sanderson Design Group's Chief Executive Officer, commented: "Ben Pentreath demonstrated his outstanding ability to reinvent Morris & Co. designs for new audiences with the launch in 2020 of the Queen Square wallpapers and fabrics, which was a highly successful and critically acclaimed collection. We are very excited to have worked with him on this second collection, Cornubia, which is again highly innovative in terms of colourways whilst remaining faithful to the heritage of William Morris and leveraging our Morris & Co. archive."

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About Sanderson Design Group

Sanderson Design Group PLC is a luxury interior furnishings company that designs, manufactures and

markets wallpapers, fabrics and paints. In addition, the Company derives licensing income from the use of its designs on a wide range of products such as bed and bath collections, rugs, blinds and tableware.

Sanderson Design Group's brands include Zoffany, Sanderson, Morris & Co., Harlequin, Scion, Clarke & Clarke and Archive by Sanderson Design.

The Company has a strong UK manufacturing base comprising Anstey wallpaper factory in Loughborough and Standfast & Barracks, a fabric printing factory, in Lancaster. Both sites manufacture for the Company and for other wallpaper and fabric brands.

Sanderson Design Group employs approximately 600 people and its products are sold worldwide. It has showrooms in London, New York, Chicago, Paris, Amsterdam and Dubai.

Sanderson Design Group trades on the AIM market of the London Stock Exchange under the ticker symbol SDG.

For further information please visit: www.sandersondesigngroup.com

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