# **Analytics Manager**

We're looking for an Analytics Manager to join us and provide customer centric insights, bringing strategic alignment to Business Intelligence operations and reporting.

# Responsibilities

- Constantly monitor and review group performance, covering multiple divisions
- Show thought leadership for the evolving KPI dashboards, hosted in Qlikview / Qliksense
- Assist in the design and continuous improvement of the Groups Data Warehouse solution/s
- Mentor and support team Development to provide Business Intelligence as a service across group
- Attend meetings to present Business Analytics and insights as necessary
- Build internal reports as and when required
- Work with B2C and B2B web teams to define analytical requirements for ecommerce platforms
- Create and evolve the Business Intelligence strategy for the business
- Prioritise workloads with the use of Project Management tools, aligned with Business Roadmap
- Integration of 3<sup>rd</sup> party platforms into the dashboards
- Collaborate with the CEO / GLT to provide time sensitive reporting

# **Measures of success**

- Forward thinking datasets that highlight customer centricity
- Understand all reporting requirements and technology running the current business model
- Promote innovation with the use of data
- Consolidation of existing reports into a defined suite of industry leading reports across the divisions of the business
- Qlik administration according to best practice
- Qliksense adoption reporting promoting self-service systems that reduce low level reporting workloads
- Scoping and interpretation of complex requirements into simple to understand metrics and visual data

### **Skills & Experience**

- 5+ years analytical experience
- Experience of supervising a Business Intelligence Team
- 2+ years' experience with B2C, B2B and Manufacturing sales channel analytics
- Strong Financial and operational knowledge in a manufacturing business
- Advanced Microsoft Excel
- SQL
- Qlikview E2E Development Experience
- Qliksense
- Degree in a financial / data analytical field of study and/or equivalent
- Machine Learning / AI Desirable IE Tensorflow

### About us

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of 7 quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Archive, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, begun life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms. Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.