

We have an exciting opportunity for a proactive Marketing Intern to join us on a 12-month basis, working closely with our Brand Managers who collectively look after all our luxury and premium brands. As the Marketing Intern at Sanderson Design Group, you will be responsible for supporting with daily tasks and longer-term projects to build effective Brand campaigns as well as supporting the channel leads with PR, communications, social media and advertising. This will be a varied, exciting and busy role providing lots of hands-on learning opportunity within a Marketing team looking after seven brands.

Responsibilities

- Collaborating closely with the Brand Managers on new campaigns and briefs
- Working on presentations for product launches and managing asset calendars, as required
- Executing campaign briefs by liaising with the wider team e.g., social media and PR
- Assisting with the organisation of all marketing material for upcoming projects
- Supporting the team in creating briefs for graphic requests, collating assets and copy
- Maintaining general housekeeping of the marketing digital filing system
- Managing travel and entertainment for events (shows, photoshoots) and ad-hoc projects
- Daily administrative tasks to support the Brand Managers
- Gaining an understanding of the Launch Lifecycle
- Delivering all projects to a high standard, in line with Brand expectations
- Ordering product for PR requests and influencers

Experience & Skills

- Undergraduate or recent graduate of Marketing and/or equivalent
- Some previous experience of working in an office environment, ideally within a Marketing team
- A highly self-motivated individual
- Organized with the ability to plan and deliver on tight deadlines with high attention to detail
- Enjoys working in a team and closely with several internal stakeholders, able to present to stakeholders if required
- Comprehensive computer skills in the Microsoft Office suite
- Enjoys getting into the detail of a project to ensure all aspects have been covered
- Finds new processes of better working practices
- Works well under pressure and able to manage multiple projects simultaneously
- A creative thinker and problem solver
- Good at building relationships with sound negotiating skills
- Able to stick to budgets and have the capacity to look at the bigger picture

About Us

Sanderson Design Group PLC are an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

The Company's brand portfolio – comprising Zoffany, Sanderson, Morris & Co, Harlequin, Clarke & Clarke and Scion – offer stylish solutions for consumers, designers and contract interiors, covering a wide range of tastes from traditional to contemporary. Our products, targeted at the premium and luxury markets, are sold in more than 85 countries worldwide.