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SANDERSON DESIGN GROUP PLC

("Sanderson Design Group", the "Company" or the "Group")

Further licensing agreement with NEXT

Sanderson Design Group PLC (AIM: SDG), the luxury interior design and furnishings group, announces that its Morris & Co. brand has signed a licensing and supply agreement with the major retailer NEXT for an exciting range of homewares including bedlinen, cushions, ready-made curtains, blinds, rugs, wallpaper and lighting.

This agreement is further to Morris & Co.'s apparel agreement with NEXT, which was signed in November last year. The NEXT range of Morris & Co. women's, men's and children's apparel was launched in May this year and is performing ahead of Group expectations.

It is anticipated that the first products under the Morris & Co. homewares agreement, which has an initial three year term, will be launched in early 2022 and will be available online at next.co.uk and in selected NEXT stores.

In addition to working with Morris & Co., NEXT has previously signed licensing agreements with the Group's Sanderson and Scion brands for homewares. NEXT is also Clarke & Clarke's key retail channel for the Tess Daly collection of bedlinens, cushions and throws.

Lisa Montague, Chief Executive Officer of Sanderson Design Group, commented: "We're thrilled to sign our latest licensing agreement for the Morris & Co. brand with NEXT, a major retailer with which we have a strong working relationship. This homewares agreement builds on Morris & Co.'s apparel agreement with NEXT and reinforces the strength of the brand's licensing potential. We look forward to working with NEXT on this exciting homewares collection."

Lord Simon Wolfson, NEXT's Chief Executive, said: "We are delighted to be collaborating with Morris & Co., with whom we already have an excellent working relationship. We believe the combination of their outstanding designs and enduring brand along with NEXT's Sourcing, Online and Retail capabilities can deliver exciting new homeware products for consumers in the UK and beyond."

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About Sanderson Design Group

Sanderson Design Group PLC is a luxury interior furnishings company that designs, manufactures and markets wallpapers, fabrics and paints. In addition, the Company derives licensing income from the use of its designs on a wide range of products such as bed and bath collections, rugs, blinds and tableware.

Sanderson Design Group's brands include Zoffany, Sanderson, Morris & Co., Harlequin, Scion, Clarke & Clarke and Archive by Sanderson Design.

The Company has a strong UK manufacturing base comprising Anstey wallpaper factory in Loughborough and Standfast & Barracks a fabric printing factory, in Lancaster. Both sites manufacture for the Company and for other wallpaper and fabric brands.

Sanderson Design Group employs approximately 600 people and its products are sold worldwide. It has showrooms in London, New York, Chicago, Paris, Amsterdam and Dubai.

Sanderson Design Group trades on the AIM market of the London Stock Exchange under the ticker symbol SDG.

For further information please visit: www.sandersondesigngroup.com

About NEXT

[NEXT plc](#) (LON: NXT) is a FTSE 100 company based in Leicester and is one of the UK's leading online retailers for clothing and homeware. NEXT has around 500 stores in the UK and Eire and an online presence in over 70 countries selling the NEXT brand and over 700 other fashion, home and beauty brands.

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