

# LIVE BEAUTIFUL

## STARTING THE JOURNEY OF SUSTAINABILITY.

Sustainability is about protecting the future for people, the planet and business. At Sanderson Design Group, we have an additional responsibility to protect the heritage of our brands and manufacturing so they can be enjoyed by future generations.

We first looked at the sustainability of our business in 2019 by appointing consultants to assist us with Planet Mark certification, a process for measuring and benchmarking carbon footprint and social value. At the same time, owing to the close relationship between purpose and sustainability, we also began to develop our purpose statement: To bring the beautiful into people's homes and lives.

We have named our sustainability strategy Live Beautiful, to echo our purpose and to convey our commitment to people and the planet. This strategy was launched in April 2021, marking the start of an ambitious journey of continuous improvement in which we wish to lead the interiors industry in transforming the way we design, manufacture and distribute.

To Live Beautiful means preserving heritage and craftsmanship for future generations to enjoy. It means to live well with respect, care and compassion for our world, and everyone who lives in it.

We have started our Live Beautiful journey with two highly ambitious goals: to be net carbon zero by 2030 and to be the employer of choice in our industry.

# 0/30

## Zero by Thirty

We are committed to being net carbon zero by 2030

# #1

## The Employer of Choice

We are committed to being a great and happy place to work



By reducing our carbon footprint, we are addressing nine of the United Nations' Sustainable Development Goals.

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# A SUSTAINABLE GROWTH STRATEGY.



**Our Live Beautiful sustainability strategy and our corporate growth strategy are completely integrated. The graphic above shows our corporate growth strategy and, highlighted, are the three Ps of our Live Beautiful framework: Products, People and Planet.**

### Reimagining our Products

Sanderson Design Group is taking steps towards more sustainable ways of making luxury interior furnishings. From stretching product lifecycles to investigating new ways of sourcing energy and raw materials, we commit our processes to positive change.

Being vertically integrated with a UK manufacturing base, and having very strong relationships across our supply chain, Sanderson Design Group is perfectly positioned for addressing key sustainability issues. Making products with an enduring appeal requires a corresponding versatility to inform the entire design-manufacture process. Leveraging product lifecycles is enhanced by finding sustainable sources of raw materials, as well as the distribution of end products. Mobilising entire production lines, from design to installation, embodies the holistic approach behind the Live Beautiful strategy. We intend to embrace the circular economy to minimise the environmental impact of our products.

### Empowering Our People

Creating a culture of empowerment enables us to embrace the full diversity and potential of our community. Encouraging diversity, inclusivity and wellbeing throughout Sanderson Design Group brings the best of new ideas to the forefront of decision-making.

We will be focusing on health, safety and wellbeing; on diversity and access to our profession; on culture and inclusivity; and on learning and development. This approach will foster a sustainable workplace and engender a working culture that empowers all.

Our goal is to be the employer of choice in our industry. Our target is for at least 70% engagement of our colleagues based on workplace culture, diversity and inclusivity. We intend to continue to develop this engagement alongside motivating our teams and reinforcing our values and behaviours to build a sustainable future.

### Inspiring Our World

With a global outreach, Sanderson Design Group can set the standard for international trade across the interiors market.

As an international luxury furnishings group, we have obligations which are correspondingly global, whilst also operating at local levels with the communities we directly interact with. These obligations range from reducing our carbon footprint and the maximization of a positive outreach. From supporting our local communities to finding ways of sourcing sustainable resources for manufacturing, Sanderson Design Group recognises that this responsibility must be upheld in all areas we may impact.

With a portfolio of historic brands, we also have a historic duty to protect our heritage and preserve it for posterity, upholding a legacy of craftsmanship embedded within our design-manufacture process.

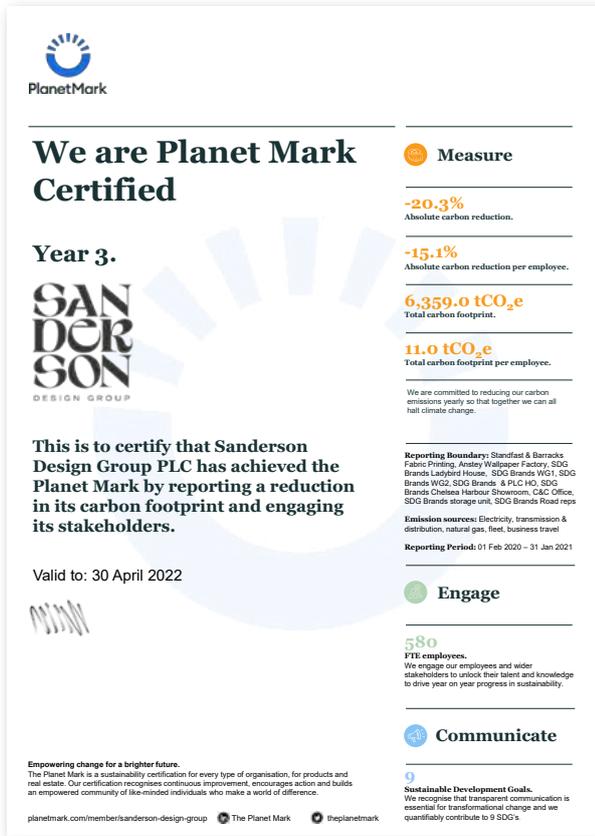
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# PLANET MARK CERTIFICATION COMBATTING CLIMATE CHANGE.

During 2019, when we first looked at sustainability, Planet Mark measured our carbon footprint in the year from 1 February 2018 to 31 January 2019 to act as a reference point for future years. This is what Planet Mark calls Year 1.

We recently received our Planet Mark certification for Year 3, the year running from 1 February 2020 to 31 January 2021. We are very pleased to have significantly reduced our carbon footprint year on year but recognise there is much more to do.

The elements of our carbon footprint and our performance in the year ended 31 January 2021 compared with the previous 2 years are detailed in the table below.



## Total carbon footprint (Yearly comparison)

	2021	2020	2019
Business Travel	13.7	45.6	49.4
Electricity	1,491.2	1,955.6	2,265.1
Fleet Travel	146.3	349.8	263.9
Natural Gas	4,708.1	5,621.7	6,833.8
Other Fuel	0	5.1	12.5
<b>Total</b>	<b>6,359.30</b>	<b>7,977.8</b>	<b>9,424.8</b>
tCO <sub>2</sub> e per UK employee	<b>10.9</b>	12.9	14.3

All rows and tables are rounded to one decimal place.

## Carbon footprint by emission source for year ended 2021 (tCO<sub>2</sub>e)



2019 carbon footprint has been restated to include scope 3 emissions from electricity transmission and distribution losses.

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## ACTIONS AND PARTNERSHIPS.



We know that actions speak louder than words, and we can already show that we are on our way to delivering our Live Beautiful strategy.

We have big, visionary goals but a lot of small steps will help us achieve them. Here are just a few things we have been working on already:

- 100% of our electricity is renewably sourced.
- We have a proud record of donating fabric to a range of charitable causes. Last year, 4000m of fabric was distributed to over 20 causes, of which some were put to use as materials in the fight against coronavirus.
- In 2020 alone, we donated over £1,500 to foodbanks in communities local to our sites, representing £250 across 6 foodbanks.

- The packaging for Sanderson Design Group's cut fabrics is made with green polyethylene – instead of fossil fuels, responsibly sourced sugar cane is used to reduce the carbon footprint of the packaging.
- We have an excellent Health & Safety record, posting 1000 and 500 days without a Lost Time Injury at our manufacturing brands Standfast & Barracks and Anstey Wallpaper Printers respectively. During the same period, we also saw a decline in the cases of minor incidents.
- Employee well-being is a top priority at Sanderson Design Group. We now have mental health first aiders located throughout the business.

### **The Furniture Makers' Company**

In March 2021, Sanderson Design Group became corporate members of the The Furniture Makers' Company, a City of London livery company and the charity for the furnishing industry. Corporate membership gives Sanderson Design Group the opportunity to support the charity's work in promoting both welfare and excellence in the interiors industry.

### **Royal Warrant Holders Association and the Queen Elizabeth Scholarship Trust**

The Sanderson Design Group is the proud holder of a Royal Warrant through its Sanderson brand. Sustainability is one of the key criteria in the renewal of a Royal Warrant, which Sanderson has held since 1924. Sanderson Design Group is an active member of the Royal Warrant Holders Association and has also sponsored a scholar through the Association's charity, the Queen Elizabeth Scholarship Trust, which supports the training and education of talented and aspiring craftspeople.

### **Better Cotton Initiative**

The not-for-profit Better Cotton Initiative (BCI) is the largest cotton sustainability programme in the world. Standfast & Barracks, our fabric printing factory, prints more than 1.5 million metres of fabric each year. Our commitment is, in 2021, that the majority of our 100% cotton base fabrics, along with our cotton velvet and some cotton linen blends, will see sourcing through BCI contracts.

### **Ecofast™ Digital Printing**

Also at Standfast & Barracks, we have been developing the Ecofast™ printing system. This innovative pigment based digital printing system uses a fraction of the water consumed per metre when compared with conventional screen printing and only about half of the water used for reactive digital printing.