JOB TITLE – WEB DEVELOPER (FULL STACK)
REPORTS TO – Digital Manager
LOCATION – Milton Keynes / Loughborough / Denham
DEPARTMENT– Marketing & Digital

SCOPE OF JOB
- Sanderson Design Group PLC. is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products. Evoking the combined longevity and prodigious creative history of our brands, 'Sanderson Design Group' describes the ebullience of our past endeavours.
- You will play a key role as part of the website team to bring our seven exceptional brands and products to life beautifully through our websites, providing a seamless and frictionless customer experience. You will help build and maintain industry leading websites for the Sanderson Design Group, that engage, inspire, and drive sales.
- Our group purpose at Sanderson Design Group is 'To bring the beautiful into people's homes and lives', and our websites are our most important shop front, to do just that.

JOB PURPOSE
- You will play a key part in developing and enhancing all the Sanderson Design Group websites. As a full stack developer, you will work with both the front and back ends of a website or application, including working on databases, building and enhancing user-facing websites. You will partner strongly with teams such as marketing / operations / stylists / designers / channel / content leads to engage and inspire customers – to do more with our brands – more often, and ultimately buy.

BUSINESS CONTEXT
- In 2020, we brought our portfolio of brands home to Sanderson Design Group PLC. We are a collective of seven quintessentially British luxury consumer interior brands, each with a special role to play, and two manufacturing brands (Anstey and Standfast & Barracks).
- At Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion and Anthology and our purpose is 'To bring the beautiful into people's homes and lives'.

RESPONSIBILITIES
- To develop the company websites and ensure that all sites are developed with search engine optimisation in mind
- Innovative problem solver who can identify issues and deliver solutions quickly
- Delivering solutions that enrich our customer's experience
- To generate software delivery estimates for each project selected
- Manage the database within the CMS
- Helping design and execute technical projects of all sizes with high quality solutions
- Help to evolve the team's working practices and development processes
- Ensuring the quality of our development department's work
- Providing technical direction and mentor guidance to the team
- Staying ahead of the curve on latest Digital technology trends

MEASURES OF SUCCESS
- Beautiful designed websites; exceptional customer experiences, reliable, and high performing
- Project work delivered on time, on budget and to brief

CONNECTING WITH OTHERS

INTERNAL
- MARKETING
- DIGITAL
- OPERATIONS
- LICENSING
- PROCUREMENT
- SALES
- FINANCE

EXTERNAL
- WEB / DIGITAL SUPPLIERS / PARTNERS

QUALIFICATION / EXPERIENCE

Degree in Computer Science, but not essential
- Strong technical experience from an e-commerce background that demonstrates a high level of capability in coding in the .NET server-side environment
- Strong back-end integration, middle ware experience, good knowledge in web services, high performance software and particularly strong knowledge in a broad range of digital tools
- Experience of working in Agile environments where regular builds, unit tests and integration testing are the norm and ability to contribute to these activities

SKILLS REQUIRED
- 3+ years of rapid web development
- Experience of developing interactive, data driven websites
- . C# and .NET framework. Javascript and HTML. Python. Web API. Visual Studio. TFS/AzureDevOps and GIT. SQL.
- .NET development using C# v3.5 or newer
- ASP.NET development, especially MVC
- Good SQL knowledge
- HTML
- CSS
- Experienced with working with e-commerce websites
- Experience with Responsive Design
- Experience working with a CMS
- Basic Excel skills
- An organised and methodical worker
- A passion for technology
- Third Party API Integration
- Familiar with working on own initiative and multiple project tasks at the same time

PREFERRED
- Experienced in app development (iOS and Android)
- Experience in load testing
- Experience with Umbraco CMS is seen highly advantageous.

BEHAVIOURS

Proactive
Dynamic

| Professional |
| Organised |
| Approachable |
| Confident |
| Flexible |
| Creative |
| Detailed |

TOTAL EMPLOYEES –	DIRECT REPORTS –
COST RESPONSIBILITY –	REVENUE RESPONSIBILITY –
INFLUENCE –	

I agree within reason to undertake other duties over and above those listed in the job description.